



KONICA MINOLTA

Giving Shape to Ideas

Section 508 Compliance: The Human Dimension of Konica Minolta.

compliance

Making products easy to use—that's a long, proud tradition at Konica Minolta. And we mean easy to use for everybody: young and old, trained and temporary, experienced and inexperienced, and all those with special needs.

We develop our products from the ground up with Universal Design in mind: **accessibility** for anyone, regardless of age, gender, stature or special needs, and **usability** by all, which means comfortable to use and intuitive to operate. Our commitment is to give everyone the tools to get the job done—and make these tools simple, powerful and cost-effective, bringing success within reach of every employee, entrepreneur and business leader in America.



# Universal design.

Konica Minolta's own Universal Design guidelines make our products accessible and usable. These two words mean different things to different people—and to Konica Minolta, they mean easy to reach, simple to control, and logical in design and convenience. For years, we've been designing products according to our own proprietary guidelines. We've tested their usability with senior citizens and people who are wheelchair-bound and vision-impaired—and proven that we could empower individuals by providing all the accessibility and usability their needs demand.

## **Section 508 Compliance: It's Not Just the Law, It's the Right Thing to Do**

Section 508 of the Federal Rehabilitation Act requires companies with federal contracts to select product offerings that comply with evolving standards for accessibility by individuals with disabilities. We incorporate Section 508 compliance as an essential design element of every product we create—but we go further.

Universal Design means taking a step beyond technology for its own sake. Our Universal Design Committee focuses on worldwide accessibility standards for every user. Special workgroups within our committee concentrate on accessibility in every function to maintain constant Universal Design standards across our entire product line. If the appropriate accessibility needs are not approved by our committee, then Konica Minolta engineers will go back and take corrective actions until the accessibility requirements are met.

Each new bizhub® multifunction product, IT management solution, software capability and environmental program is designed to work the way you do. They help you realize your full potential. They speed your workflow, improve your results and minimize your costs.

The results have been gratifying. For the seventh straight year, Konica Minolta has been recognized as the #1 Brand for Customer Loyalty in the MFP Office Copier Market by Brand Keys. In 2014 we earned "Line of the Year" for the fourth year in a row and "Solutions of the Year" awards from BLI.



### Basic Design Principles: Innovations That Make Sense

By combining our Universal Design principles of **accessibility** and **usability** with innovations for simple handling and logical **styling**, we create bizhub MFP functions and controls that make documents easier to handle, information easier to share and technology easier to manage.

The control panels are logical, with intuitive commands and dedicated keys for the most commonly used functions. Panels tilt for greater visibility from any angle. Paper drawers load from the front, with a smooth action that requires very little effort. Toner is easy to change, often without interrupting your print run. And robust construction minimizes downtime.

Styling is equally important. With bizhub, Konica Minolta raised the bar in printer/copier/scanner design—replacing

conventional “big gray box” styling with sleek cabinets in striking dark tones that look great anywhere in your office. A bizhub MFP puts document power where it really belongs: at the hub of your business. Even the operating instructions are clear—not always a virtue of today’s advanced electronics.

Human innovation is an integral part of Konica Minolta’s Corporate Social Responsibility (CSR). It’s our commitment to the people who count on Konica Minolta—including the elderly, those with impaired vision or no vision, individuals who perceive colors differently and people who are wheelchair-bound or physically challenged in other ways.



#### Accessibility

Tilting panels for operation from any angle, and easy-to-read LEDs and large function keys.

#### Usability

Logical controls, color-coded instructions, easy-to-see LEDs, simple icons, customized commands.

#### Handling

Front-loading drawers, large handles, easy-change toner replacement, accessible paper path.

#### Styling

Sleek dark cabinet colors, complimentary stripes, modular options, small footprint.

## bizhub Remote Access.

(Free App)

bizhub Remote Access, a free application, allows users to operate their bizhub Info-Palette MFP from their Apple or Android device. The bizhub Remote Access app, allows the user to operate the control panel remotely from almost anywhere in the office in a position that is comfortable for them. Aside from allowing the user to operate the bizhub control panel from their device, the user also has the ability to:

- Expand or collapse the hardware buttons
- Rotation of the preview screen
- Zooming capabilities for better visibility
- Pinch in and out of an image

To download the app, simply go to your Apple App Store or Google Play Store.





## Simple operation.

Helping everyone work faster and better. It begins with a promise: you and your people need no special skills to get the most from your bizhub document system. If you've used a bizhub before, you'll find a common, familiar interface on every new model—a look and feel you'll be comfortable with from the moment you press the "ON" button.

### **bizhub in Action: Easier, Friendlier, More Responsive to Your Needs**

All-in-one bizhub speed and convenience means you won't have to wait long for copies and prints. Fast warm-up and first-copy output times get you working more quickly. Simple connections, multi-platform networking and standard PageScope® software utilities reduce the burden on IT administrators.

And bizhub Extended Solution Technology (bEST) design allows seamless integration with third-party software—enabling many external applications to be accessed directly from the control panel of your bizhub MFP.



### Large Touch Screens

Up to 9" wide, with on-screen document preview before you print.

### Tilting Panel

bizhub control panels tilt up and down for access from all angles.

### Touch & Swipe

Use fingertips to touch, swipe, drag and double-tap, just as with smart phones.

### Control Icons

Quicker and easier to understand than word commands.

## **bizhub Control so Everyone Can Get the Job Done Better**

The control panel is where bizhub sets itself apart from conventional document systems. Accessible, usable, logical and intelligent, it puts more power at your fingertips—and incorporates LED colors and button colors that convey the proper information to users, regardless of their color perception. Our color touch screens are larger, so the menus, icons and text look bigger—and document thumbnails let you quickly check each document before you print, to avoid reprints that waste time and effort. Many panels tilt up and down—so whether you're tall, short or physically challenged in any way, you'll find an angle that's comfortable for you.

The latest bizhub innovation is a real breakthrough: INFO-Palette design, featuring a touch screen panel with simple "touch & swipe" interface that works as easily as today's smartphones. Buyers Lab liked it so much, they gave it a special award for Outstanding Achievement in Control Panel Design.

Because some document printing, copying and scanning needs are more common

than others, bizhub provides hard keys for common functions. Icons replace words, making operation more intuitive. You'll be able to customize the commands and icons of many bizhub models to speed up the commands you use most often. Starting in February 2013, some bizhub MFPs will accommodate an optional 10-key pad to make operation even faster.

If your vision is weak or impaired, you'll find the bizhub control panel even more friendly—because our bright orange and blue LEDs are more clearly visible and easier to perceive. Starting in 2007, each new bizhub MFP has received the Color Universal Design mark from the non-profit Color Universal Design Organization—certification that our control panels meet their exact standards for accessibility and usability by all.

Recent bizhub models provide an "Enlarge Display" function that increases the point-size of letters, numbers and error messages that appear on your screen. There's also an Accessibility key that lets you choose the control panel options that make life easier for you—including color reversal screens for better readability, brightness adjustment, warning sounds, message display time, key hold-down and more.

And the software that drives bizhub printing and device management has been designed to make functions easy to understand and intuitive to operate—even for first-time users.



# More productive.

Inside, a bizhub MFP is a marvel of complex electronics, cutting-edge optical technology and precision engineering. Outside, it's designed to be used—by everyone, including those with physical challenges.

## **bizhub Cabinetry: A Human Approach to Mechanical Performance**

Many bizhub cabinets reveal operating status at a glance, with a large white INFO-Palette display with warning lights that tell you what's happening without even leaving your desk. Optional IC card and biometric authentication systems can be positioned to facilitate easy and secure access by authorized users.

Something as simple as reloading paper can be difficult for many. Konica Minolta makes it easy, with large handles that fit your grip and can be grasped from above or below so top and bottom drawers are equally accessible. Our paper drawers move with just a light pull, slide rails and special ball bearings gliding each drawer smoothly open and closed.

Inside the paper tray, high-contrast colors and transparent parts help you position the paper correctly. Our latest

models have tray locking levers that require 25% less strength to release. Front-access panels with wide-spaced compartments and color-coded release handles make changing toner cartridges a snap—and many models allow you to reload paper and toner without interrupting your print run.

A “free-stop” automatic document feeder lifts up and remains in position so you don't have to hold it open while you load originals. For those in wheelchairs or unable to reach high enough, an optional ADF assist handle can be specially ordered to make it easy to lift the cover. In output trays, concave centers and sides give you a better, quicker grip on your prints and copies so there's less chance of dropping pages.



### **Easy-Grip Handles**

Paper drawers can be opened and closed easily from above or below the handle.

### **Front Access**

Paper trays slide out smoothly and can be reloaded more easily.



### **Loading Originals**

The auto document feeder remains upright when opened—there's even an optional assist handle.





### INFO-Palette Display

Puts more information at your fingertips, including downloadable apps to make you more productive.

A broad white strip on many bizhub models shows operating status at a glance.



### Toner Compartment

Toner cartridge replacement is quick and clean, with color-coded handles.



## Voice guidance.

The voice you hear can make you more productive. Finally, consider another human innovation to improve bizhub performance—our unique voice guidance system.

Available as one of several i-Option upgrades for newer bizhub MFPs, Voice Guidance\* explains control screens, function keys and basic operations. Essential for individuals who are vision-impaired or have trouble viewing touch screen menus, Voice Guidance is also useful as a check that operations are being carried out successfully.

Throughout every area of equipment design, Konica Minolta does more to maintain an accessible, productive and user-friendly workplace. Among many other benefits, bizhub MFPs are quieter in operation—for greater comfort in working, collaborating and creative thinking.

When Voice Guidance has been activated by an administrator, you'll hear voice commands for key functions, vocal messages to guide your operation and voice verification of current bizhub settings. The screen will show a voice cursor that tells you which area of the touch panel display has active guidance. You can adjust the voice volume up or down and set the voice speed according to your needs.



\*Not available on all bizhub models; please check with your Konica Minolta sales professional for more details.



## Responsibility.

Konica Minolta is committed to Section 508 compliance, continued innovation in environmental protection and corporate social responsibility activities that benefit children and adults.

To help protect the environment, Konica Minolta leads the way in green initiatives—including the Clean Planet program, the industry's first cost-free recycling plan for all Konica Minolta consumables. Every bizhub device is designed to save energy and reduce pollutants at every stage of its manufacture and operation.

Our Eco Vision 2050 program is committed to lowering CO<sub>2</sub> emissions up to 80% by the middle of this century—minimizing the release of gases that may contribute to global warming. With over 41,000 worldwide employees and cutting-edge research programs in optical and digital technology, we're proud of our record of achievement.

To learn more about our environmental and CSR activities, please visit:

[www.konicaminolta.com/about/csr](http://www.konicaminolta.com/about/csr)

[kmbs.konicaminolta.us/content/environment/environment.html](http://kmbs.konicaminolta.us/content/environment/environment.html)

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