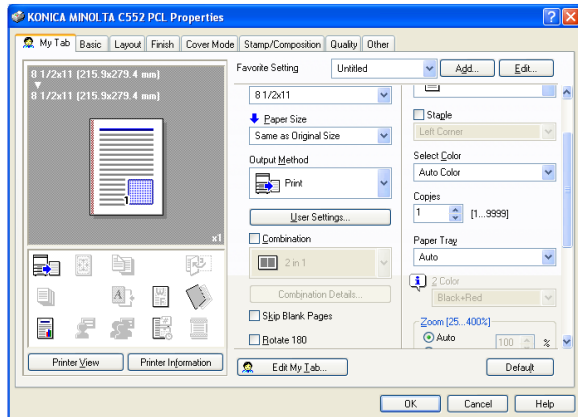




MyTab Print Driver Customization Capability Outstanding Achievement Award



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Konica Minolta Business Solutions, U.S.A., Inc. has been recognized by BLI with a Spring 2009 “Outstanding Achievement” award for the innovative new MyTab printer driver design feature of its latest MFPs, which can save valuable time during printing.

“We are all familiar with customizing the landing page of our Internet service provider, search engine or Facebook account to suit our personal needs, but up until now we have had to work within the fixed restraints of print driver design, irrespective of our personal workflow requirements,” said BLI European Lab and Research Manager David Sweetnam.

With the MyTab feature of the print drivers for Konica Minolta MFPs that is no longer the case. “With MyTab, users are able to set up a single print driver tab and design it to have all the settings they need, including paper handling, finishing, image quality, watermarking, and more,” said Sweetnam, noting that there are no restrictions on the features users can choose to add.

The customized MyTab screen, which can be different for each user, is the user’s default screen. In addition to enhancing ease of use, MyTab allows for better productivity. BLI Manager of Laboratory Testing Pete Emory explained that instead of having to navigate multiple menus to make all the various selections for a print job—duplexing from one, booklet stapling from another, and so on—MyTab allows users to place all commonly used selections on one tab, which reduces the number of clicks required to specify jobs. Another benefit is that it enables users to remove features they don’t use, eliminating confusing and unwanted clutter.

“MyTab makes it very easy—and therefore practical—to customize the driver,” said Emory. “Users can now take full advantage of the driver feature set with a minimum of fuss and reduce the risk of errors, as all required features can be viewed at a glance.”

About BLI's Picks

Twice a year with its "Pick" and "Outstanding Achievement" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests, as well as to products and capabilities that stand out for their innovation, usefulness or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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